

Crimson Transaction Technologies Introduces EMV-Certified Verifone Payment Solution

Integrating quick and easy payment solutions with EMV-certified technology

Toronto, Ontario and San Jose, CA – April 5, 2017 – Crimson Transaction Technologies (“Crimson”), an innovative provider of point-of-sale (POS) software specializing in retail, government and park fee collection, today announced the availability of an integrated payment solution to help ISVs and VARs quickly and easily offer EMV-certified technology to their customers. The solution runs on the Verifone MX915 device and has achieved end-to-end certification with the First Data Rapid Connect solution, providing EMV-certified processing on First Data’s authorization and settlement platforms, including support for First Data’s TransArmor advanced security technology.

Scoria, Crimson’s retail suite of applications, features a credit switch that can be implemented independent of the POS application. The Scoria Credit Switch handles processing for debit and credit cards, checks, and gift cards. Both EMV contact and contactless payments are supported.

Integration is achieved via a simple API (application programming interface), which results in the rapid availability of an EMV-certified solution, and eliminates the need for software vendors to go through the complex and time-consuming process of obtaining EMV Level 3 certification with each of the card brands in the US. Additionally, the solution supports First Data’s TransArmor encryption and tokenization functionality, protecting card data and reducing PCI scope.

“Our fully-integrated EMV solution reduces the costs and complexities typically associated with semi-integrated gateway and middleware solutions,” said Dave Mears, director, Crimson.

“Retailers and developers have more options on Verifone devices to display advertising and promotions, show line-item purchase details, and even initiate customer feedback surveys via the large touch-screen display.”

About Crimson Transaction Technologies

Founded in 1998, Crimson Transaction Technologies is a privately held software development company specializing in store systems, fee collection systems and secure payment processing applications. Since 2003 their retail suite of applications have offered configurable flexibility using real-time architecture to address many of the requirements from top retailers and government agencies throughout North America. Learn more at www.crimsontt.com.

MEDIA CONTACT INFORMATION:

Crimson Transaction Technologies:

Athena Sham

Marketing Specialist

888-380-2677 x229

AthenaSham@CrimsonTT.com